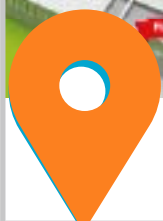


play
like a
pro



PROPLAY
tools & techniques

 **25 - 26 OCT ' 23 GERMANY** 
COMMUNITY MEETING



PLAYMOBIL-FunPark

CONTENTS

Community Event

01 ■ About the event

02 ■ playmobil® pro.

03 ■ Schedule

04 ■ Hosts

05 ■ Info

06 ■ Budget and contact

01 ■ About the event

INTRO

Celebrate the power of play at the first-ever PLAYMOBIL pro and Pro.Play community gathering this October at the PLAYMOBIL-FunPark near Nuremberg. This two-day event offers a unique opportunity to delve deeper into the Pro.Play methodology, share your success stories, and discover innovative strategies from the community. Connect with passionate professionals, enhance your skills with hands-on workshops, and explore the playful world of PLAYMOBIL. Mark your calendar for an unforgettable experience that promises to inspire, educate, and entertain!

Get an exclusive sneak peek into the future of PLAYMOBIL pro with a workshop led by the PLAYMOBIL pro team itself! Your participation could help shape the next generation of innovative professional tools.



WHY YOU SHOULD ATTEND?

Expand your tools: get to know new cutting edge applications and techniques.

Networking: Connect with industry leaders from all over the world, learn how they are using PLAYMOBIL pro with Pro.Play to transform their businesses.

At the heart of PLAYMOBIL: Immerse yourself in a world of boundless creativity where the journey began. At PLAYMOBIL-FunParks, step into the essence of PLAYMOBIL, while gaining an exclusive insight into the company's headquarters and learning directly from the innovative team behind these extraordinary products

01.1 EVENT PARTICIPANTS

■ Who can attend?

We warmly welcome you to be part of this inaugural Pro.Play® community gathering, an essential destination for anyone deeply invested in harnessing the power of play.

This event is designed specifically for Pro.Play certified facilitators of any or all three levels, as it's a unique opportunity to fuel your passion, broaden your horizons, and deepen your understanding of the Pro.Play® methodology. If you're a champion of the Pro.Play® with PLAYMOBIL pro ethos and are committed to transforming professional landscapes through innovative play-based strategies, this event is an unmissable chance to connect, inspire, and be inspired.



01.2 YOUR ADVENTURE STARTS HERE!

Unleashing creativity with Pro.Play® for PLAYMOBIL pro


Ever thought about experiencing the magic of PLAYMOBIL-FunPark while learning and connecting with industry professionals? Interested in exclusive workshops introducing new techniques and applications, hosted at the home of PLAYMOBIL and led by Pro.Play. Eager to hear about the most exciting use cases directly from the community?


Curious about where PLAYMOBIL pro is heading and how you can be a part of it?

Join us this October for the inaugural PLAYMOBIL pro and Pro.Play community meeting, an event designed to spark your imagination, fuel your professional growth, and facilitate networking with like-minded individuals. Celebrate community successes and witness the unveiling of new designs and methodologies amidst the enchanting backdrop of the PLAYMOBIL-FunPark. Don't miss the chance to be a part of this unique experience!





During this action-packed two-day event, participants will have the chance to:

 Attend **hands-on workshops** led by experienced Pro.Play and PLAYMOBIL pro staff, diving deep into innovative methodologies and techniques to foster creativity and collaboration in professional settings.

 Share their own **success stories**, showcasing how they've leveraged PLAYMOBIL pro and Pro.Play to enhance communication, problem-solving, and teamwork with their clients and organizations.

 Discover **new designs and strategies** from fellow community members, expanding their toolkit of tactics to drive meaningful change in their work environments.

 **Connect and network** with fellow professionals passionate about harnessing the power of play for improved outcomes in business and beyond.

 Explore the **beautiful PLAYMOBIL-FunPark near Nuremberg**, a vibrant and engaging venue that sets the perfect stage for our creative community gathering.

We can't wait to see you at the PLAYMOBIL-FunPark near Nuremberg in October for **the first-ever PLAYMOBIL pro and Pro.Play community meeting!**

Get ready to unleash your creativity, learn from the best, and join a network of professionals dedicated to transforming the world of work through the power of play.



WHAT ARE WE GOING TO DO?

COMMUNITY MEETING AT PLAYMOBIL-FUNPARK

We've planned a diverse set of activities that combine learning and play. Kick off with interactive team challenges that foster collaboration and strategic thinking. Dive into idea generation sessions, where we'll leverage Pro.Play methodologies and the inspiration from the PLAYMOBIL-FunPark to tackle business problem-solving. Engage your creativity mixing Pro.Play with design thinking exercises. Enhance leadership, communication, and teamwork. Make meaningful connections at our casual networking luncheons.



- 01
- 02
- 03
- 04
- 05
- 06
- 07

Why you should not miss this upcoming event.

Learn exciting new applications from the Pro.Play team that will take your facilitation skills to the next level.

Experience how other facilitators lead their sessions and applications in wide range of industries.

Connect with the PLAYMOBIL pro team and get to know the latest news in the product development.

Experience a unique environment at Nuremberg and the PLAYMOBIL-FunPark.

Get inspired by real success stories from the community and interact with their protagonists directly.

Be part of the future, help decide the new directions of the method and future products.

Get your certificate as part of the first ever Pro.Play PLAYMOBIL pro community event.

02 Words from playmobil® pro.

TOYS AND BUSINESS – DO THEY GO TOGETHER?

Our customers say yes. Because the idea for PLAYMOBIL pro did not come from us but from them, and that is what makes it special. From the community for the community. The community has been always at the center of PLAYMOBIL pro.

HISTORY

We are incredibly proud and excited to announce that after four years of developing PLAYMOBIL pro, the first community event will be hosted at the home of PLAYMOBIL. This milestone marks a significant moment for us as we gather with our valued customers, enthusiasts, and supporters who have been instrumental in shaping the evolution of PLAYMOBIL pro.

The journey from the initial rudimentary concept to the refined and purposeful PLAYMOBIL pro has been truly remarkable. The feedback and insights we received from the business world, creative professionals, and individuals in therapeutic and medical fields have been invaluable. We are grateful for the recognition that PLAYMOBIL figures are not only beloved toys but also versatile tools that can be used to inspire creativity, aid in communication, and support healing processes.

As we prepare for this community event, we are eager to showcase the power of PLAYMOBIL pro and celebrate the impact

it has had on various industries and individuals. It will be a time for collaboration, exchange of ideas, and exploration of new possibilities. We look forward to hearing stories of how PLAYMOBIL pro has been utilized in innovative ways and how it has brought joy, inspiration, and healing to people's lives.

This event will also provide an opportunity for us to express our gratitude to our dedicated community. Your continuous support and engagement have been the driving force behind the development and success of PLAYMOBIL pro. We are honored to have such passionate individuals as part of our journey, and we cannot wait to come together to share our achievements, learn from one another, and envision a future where PLAYMOBIL pro continues to make a positive impact in diverse domains.



Frank Müller.

“As a heavy user of the PLAYMOBIL pro modelling kit, I am happy to have a tool that helps me bring my ideas to life. With the customizable figures and accessories, teams can collaborate and develop solutions in a fun and engaging way. For me, PLAYMOBIL pro is a game changer for all human-related topics. Especially I use it for design thinking and problem-solving in the business world.”



Simone Hannes.

“PLAYMOBIL pro, as a modeling kit, makes management and creative methods tangible. The PLAYMOBIL figure, accompanied by various accessories, is at the center. There are countless combination possibilities that make the scope of application unlimited - whether it is in role descriptions, processes, or goals, everything can be visualized, tested, and rethought. The gamified approach in particular leads playfully to new ideas and solutions in a business context.”



Stefan Hoerl.

“Every person is born with a natural urge to creatively play. PLAYMOBIL pro is the tool to awaken this urge in adults and give them the freedom to work on solutions in a playful way.

The well-known PLAYMOBIL toy lines have been positively influenced to promote creativity, empathy, and openness.

PLAYMOBIL pro offers the same value to professionals and thus leads to ideas that probably wouldn't have been generated without this tool.”





WELCOME

Connect with the participantes in a unique way as only PLAYMOBIL pro and Pro.Play can do.

Are you ready to play? We will dive in with new activities that will help you connect in a deep way with others professionals around you.



NOVEL APPLICATIONS

BY JUAN PREGO & MARK TABBRON

Get to know new exciting applications from Juan Prego, founder of the Pro.Play® Method, and Mark Tabbron, International director from South África.



SOUTH ÁFRICA

Geat a sneak peek into the future and dive deep into new concepts techniques not explored during your certification programs.



U.S.A.

UNLOCK YOUR TEAM POTENTIAL

BY ALTHEA SIMPSON

How to become a better team player?

Team effectiveness embodies the synergy of collaboration, communication, and innovation within a dynamic team.. This approach simulate real-world team scenarios, enabling participants to hone their teamwork skills.



LUNCH

Replenish at the heart of PLAYMOBIL-FunPark: Supercharge your energy and have engaging conversations with your peers, while seeing first hand the power of play.



PERÚ

REINVENT MEETINGS

BY MALLE HAGUE PEREZ

We live in constant meetings. How can we incorporate Pro.Play in our day to day meetings.

It seems that in order to do an application we need to stop, design, plan. Set up the space, tools. A range of activities to make sure we are succesfull. But our day to day transpires in informal settings and unplanned meetings. We will explore how we can add value in these settings.



CANADA

REACH YOUR GOALS CREATIVELY

BY TIM HURSON

How might we ignite our creativity to reach our most coveted goals?

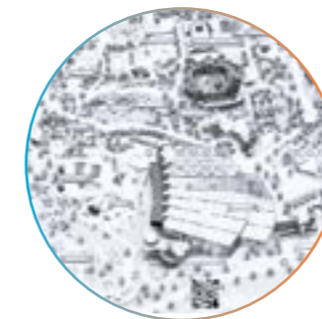
Creative techniques generate he paths to solutions. Explore how untapped ideas can lead to breakthrough solutions. In this session, experience a novel method that reshapes thinking and opens up novel routes to reach your goals.



OPEN SPACE

How creative would we be if we only follow an agenda?

There is much more to share than what is in the agenda, in this space particpants will share openly out-of-the-agenda topics and applications.



FUNPARK VISIT playmobil® pro.

The PLAYMOBIL pro team will lead us in a visit of the PLAYMOBIL-FunPark. Climb, jump, play and reconnect whith your inner child!



BRAZIL

USING PRO.PLAY® IN THERAPEUTIC SETTINGS

BY **MARIANA OLIVEIRA**

How can professional play contribute to therapeutic interventions?

Mariana, a psychologist, will share her experience in promoting well-being, through the combination of family constellations and the use of professional play, in one on one psychotherapeutic care.

HONG KONG AND CHINA

¿A DIFFERENT GAME?

BY **KENNETH YU**

How does Pro.Play® fits the current training and businesses both in Hong Kong & Mainland China

Explore how play impacts new culture, continents, languages and customs.

TEAM LEADERSHIP DEVELOPMENT

BY **MARIO VILLAREJO**

How can we align leaders and develop their skills beyond traditional 360 assessments?

We will experience new applications that had a deep impact in international team leaders from a global company.

LUNCH

Replenish at the heart of PLAYMOBIL FunPark: Supercharge your energy and have engaging conversations with your peers, while seeing first hand the power of play.



HK & CHINA



SPAIN



GERMANY



THE FUTURE OF

playmobil® pro.

BY **FRANK MÜLLER**
SIMONE HANNES
& **STEFAN HOERL**

Would you like to PLAY a part in PLAYMOBIL pro future products?

The dedicated PLAYMOBIL pro team has invested considerable effort into designing new kits, improving existing ones, and ensuring inclusivity and sustainability. By actively listening to the ideas and feedback of the community, they have fine-tuned each set.

During this workshop, participants will have an exceptional chance to engage first-hand with our latest product developments, providing invaluable feedback that will shape the future of PLAYMOBIL pro.

We invite you to join us in this collaborative journey and play a vital role in creating even more engaging and meaningful PLAYMOBIL pro kits.

PLAYING FORWARD

But this is not all, you will also have the chance to contribute, collaborate and shape the future of Pro.Play

As we conclude our remarkable two-day journey, we are eager to explore new directions for the PLAYMOBIL pro Pro.Play method. With valuable insights and cases shared by our brilliant facilitators, we will collectively make impactful decisions to shape the future of the Pro.Play method and community. Your input and collaboration are vital as we embark on this exciting path forward.

04 Hosts



JUAN PREGO

Master Trainer & Founder of Pro.Play®

Expert in Communication, Leadership, Creative Thinking, and Innovation. Author of the conference and book “Think Like a Genius(TM)” (Plataforma Publishing), the book “TeamStorming”, and his latest publication “Crocodiles vs Primates” (AEDIPE) among others.

He has led international teams in the three countries where he has lived: Argentina, China, and since 2002 in Spain. He holds prestigious international certifications and is a Certified Consultant in “Corporate Transformation Tools” from the Barrett Values Centre.

He exclusively represents the International Certification Program in the Lombard Method of the Imagine Creativity Center (USA). Founder of “Innovation Day”, Creative-OS, and Ideas World Cup, he is a managing partner of Actitud Creativa, a leading consulting firm in training and development of innovation programs worldwide.

He has dedicated his last 15 years to giving talks and workshops around the world, training more than 20,000 professionals in 15 countries.



MARK TABBRON

International Director

Mark Dodsworth has been called a creative change maker and wears his heart on his sleeve. He is passionate and highly skilled in connecting and engaging people. He is an internationally recognized, expert facilitator who uses a dynamic toolkit of creative processes and meaningful dialogue to actively engage & empower people in communities and companies.

In 1994 he co-founded RedZebra Global, a Social Enterprise that has offices in the UK, USA and South Africa and has worked in over 70 countries in 6 continents. He is also the co-founder of the RedZebra Youth Empowerment Foundation based in Cape Town South Africa. Mark uses his skills globally from classrooms and conferences to business schools and boardrooms. His global exposure has given him a unique insight into human interaction, enabling him to develop truly effective ways to increase peoples’ engagement in the content, message & experience his clients want to deliver.

As an experienced Creative Director, Facilitator, and Master Trainer, Mark designs and delivers experiences around the world that focus on Creative Leadership and Innovation. With a wealth of experience in both Personal, Corporate and Community Development, Mark is known for his ability to enhance human performance in life, in business and on stage to co create a flourishing future for all.



FRANK ALEXANDER MÜLLER

Business Development

As a Business Development and Innovation Manager, a Marketer and an Entrepreneur, Frank is involved in a number of tasks and processes generally aiming at developing and implementing growth opportunities for PLAYMOBIL. He brings a proven ability to connect consumer insights & analytics, strategies, culture and people to drive growth.

His professional experiences include working in international Marketing & Innovation management functions at Ravensburger Games, Mattel Inc. or Nintendo of Europe as well as co-founding start-ups.

He holds an international MBA, as well as a Bachelor in Business and Marketing and plays “bicycle ball” since young age.



05 ■ Info

LOCATION

ADDRESS:

PLAYMOBIL-FunPark
- HOB-Center -
Brandstätterstraße 2-10
D - 90513 Zirndorf

BUS & RAIL – PUBLIC TRANSPORTATION.

Line 151 runs Monday-Saturday to the PLAYMOBIL-FunPark.

RECOMMENDED LODGING

Bomonti Hotel

Stollberger Straße 1
D - 90522 Oberasbach

PLACES OF INTEREST

- Aussichtsturm Alte Veste
- Gut Wolfgangshof
- Städtisches Museum Zirndorf
- Zimmermannspark Zirndorf
- St. Rochus Kirche

BARS AND RESTAURANTS

- Gruner Brauhaus
- Zirndorfer Brauhaus
- Taberu Restaurant
- Phantastic - Asian Cuisine
- Ristorante La Palma
- Bassd Scho!
- Franz X
- Haltestelle Hering





06 ■ Budget



JOIN THE EXPERIENCE

REGULAR PRICE

- DAY 1: 600 €
- DAY 2: 600 €
- 2 DAYS: 1200 €

Additional Information:

Hotel and transports in/out the PLAYMOBIL-FunPark are not included.

Discounts are available for groups.

✉ CONTACT US

> Creativity Certification Program

www.creativitycertification.com

> Pro.Play® Tools and Technique

proplaymethod.com
www.proplay.es

> PLAYMOBIL pro

pro.playmobil.com
linkedin.com/company/playmobilpro
instagram.com/playmobilpro
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> Actitud Creativa®

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